



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2020

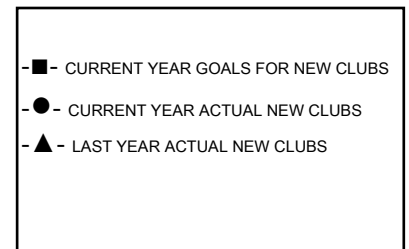
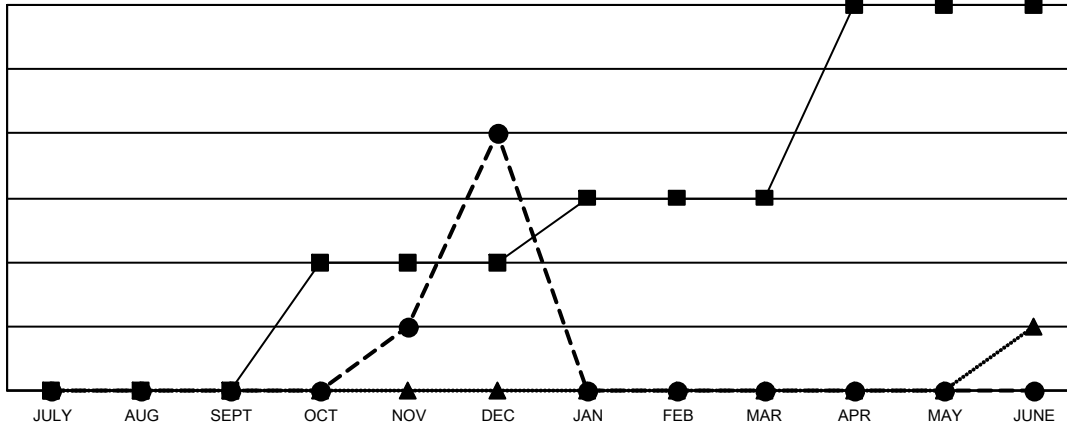
Multiple District 18

LOCATION: GEORGIA

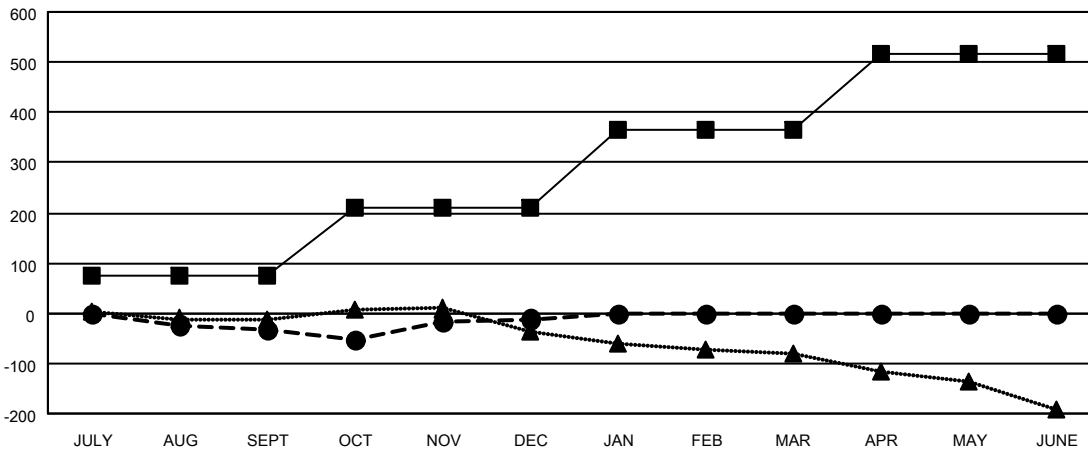
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	2	4	1
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	3	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	75	87	113
OCT/NOV/DEC	135	204	176
JAN/FEB/MAR	155	0	0
APR/MAY/JUNE	150	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3	62 CLUBS OF 208 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION	
		MALE 2,967 (65.60%) FEMALE 1,556 (34.40%)	
DROPPED MEMBERS		CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 798
DECEASED 56 CLUB CANCELLED 15 OTHER 218 TOTAL 289			FAMILY MEMBERS PAYING HALF DUES 409